

FY08 New Look Application Form

For the most effective submission, please follow the form provided.

Illinois secondary or postsecondary educational entities receiving Perkins Funds are eligible applicants.

Please include information for all primary partners.

Type of Award Application (check one)

- Innovation Award
√(\$ 500 - \$1,500)
- Research Action Award
(\$1,500 - \$3,500)

How much are you requesting for your Project? ___\$1,500_____

Name of Perkins Funded Program: Marketing and Management

Project Leader Information

Organization: Bloomington Area Vocational Center

Contact Name: Peggy Bobb
Title: Marketing and Management Teacher

Address: P.O. Box 5187, 1202 E. Locust St.
Bloomington, IL 61701

Phone: 309-828-5201 ext. 1226

Fax: 309-828-3546

E-mail: bobbp@district87.org

Partner's Information

Organization:

Contact Name:
Title:

Address:

Phone:

Fax:

E-mail:

Business Official (Fiscal Agent)

Organization: School District87

Contact Name: Beverley Keller
Title: Director of Accounting

Address: 300 E. Monroe St.

Phone: 309-827-6031 ext. 246

Fax: 309-827-5717

E-mail: kellerb@district87.org

Please call Aimee or Connie at 309.454.4944 with questions regarding this application.

Applications may be mailed to: 705 East Lincoln Street, Suite 313, Normal, IL 61761

Faxed to: 309-454-7493 or submitted electronically to cjborow@ilstu.edu

New Look Project Title: _DECA

Special Populations Targeted: Students who are not meeting standards on standardized tests.

Implementation Date(s): _October 1, 2007_____

Date(s) of Activity(ies): _Bi-monthly_(DECA Days), Area Competition on Feb. 1, State Competition March 6-8, National Competition April 28-May 2.

◆ **Need for Service**

What need does the identified special populations have which is unmet and will be addressed by this New Look activity/project?

The students who are not meeting standards on standardized tests will be improving their math and reading skills by preparing for DECA competitions. They will be using their math and reading skills in real world situations that will help strengthen their abilities. DECA competitions will also build these students' confidence in the areas of math and reading. Students will be using the NOCTI assessment tool to enhance math and reading skills. This test will be administrated at the beginning of the year and again at the close of the school year.

◆ **Long-term and Short-term Measurable Goals**

1. What is the **long-term goal** of the project? (Long-term goals may be projected beyond the end of the grant).

The long term goal is that by participation in DECA students will enter into post-secondary education and employment with the skills, knowledge, and confidence necessary to be successful and prosper in both the classroom and the work-force.

2. Which Illinois core indicators will be impacted (Illinois Core Performance Indicators: Academic Skill Attainment (Sec./PS); Vocational Skill Attainment (Sec./PS); Secondary Diploma Attainment (Sec.); Program Completion (PS) or Placement in Employment and/or PS Education (Sec.); Placement in Employment and/or Continuing Postsecondary Education (Sec.); Retention in Employment (PS); Female and Male Learners' Participation and Completion in Nontraditional Programs (Sec./PS)?
 - Academic Skill Attainment (Sec./PS)
 - Vocational Skill Attainment (Sec./PS)
 - Placement in Employment and/or Continuing Postsecondary Education (Sec.)

3. By what percentage will the core indicator(s) be impacted and in what time period? Or, if long-term goal is measurable by other sources of data, by what percentage will the measure be impacted?

100% of seniors will enroll in a post-secondary institution and if the institution allows participate in the college DECA chapter. 100% of juniors will return to the marketing and management program and participate in DECA for a second year.

4. What are the short term goals of the project, and how will they be measured. Indicate how the short term goals assist in the achievement of the long-term goal.

One of the short term goals would be to improve on team building characteristics through DECA team building workshops. They will use these skills in the team competitions through DECA. Students will also be partnering with non-profit organizations to volunteer their time and become

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civic conscious citizens. In the immediate future students will improve their presentation skills by presenting to a number of different audiences; including building administrators, staff, businessmen, and their peers. Students will also see an improvement in the academic areas of math and reading. All of the above goals will assist with the long term goal of transitioning into post-secondary education and employment with the skills necessary to be successful.

These goals will be measured by academic reports received during the grant period. Test scores that will be looked at are the pre and post NOCTI test results, and the PSAE. These goals will also be measured by looking at enrollment into post-secondary education for seniors and into the Marketing and Management class for juniors.

◆ **Activities**

Describe the activities you plan to implement and/or products you plan to develop.

DECA is an international association of high school students studying marketing, management and entrepreneurship in business, finance, hospitality and marketing sales and service. Students will be participating in competitions in the above areas in two competitions with the possibility of a third. The first competition is on February 1 and held at Oak Forest. State Competition is March 6-8 and held in Decatur. Students will choose which events they would like to compete in and then prepare for those events before the competitions. The events include any of the following: written test, role plays, written manuals, and presentations. These events will be critiqued by a judge who has expertise in that specific field. The students have certain criteria that they must meet during their competitions and are made aware of those before the competition.

◆ **Dissemination**

Describe plans for dissemination of the project accomplishments, including plans for meeting the presentation requirement of the project. **All products developed should be made available for dissemination and reference the Stevens Amendment (as stated below), and are property of ISBE and ICCB respectively.*

This Project is developed with grants from the Illinois Community College Board and the Illinois State Board of Education and funded 100% through Carl D. Perkins Career and Technical Education Improvement Act of 2006.

The information in this grant will be presented using presentation software. Students who benefited from this grant will also be present to explain the benefits of DECA.

◆ **Expenditures**

On the budget form include an expenditures budget totaling the amount of the award for which you are applying.

◆ **Project Information**

a. Is this the first time you have applied for a New Look Award?

YES NO

b. Have you applied for a New Look Award to fund this activity/project in the past?

YES NO

c. If the answer to "b" is yes, what modifications are being made to make this activity/project innovative and unique for the FY08 New Look?

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I understand and agree that in case of award, the Board of Trustees of Illinois State University will pay for specific approved activities only and assumes no other liability for the event at which it/they occur, and that Beverley Keller (fiscal agent) in submitting this application for funds agrees that the Board of Trustees of Illinois State University will not be held liable for any negligent or wrongful acts, either of commission or omission associated with the event and agrees to indemnify and hold harmless the Board of Trustees of Illinois State University for any and all claims associated with or related to the activities.

Signature of Fiscal Agent _____

Additional Requirements for the Research Action Award Applicants

- ◆ **Self-Study Conclusions**
Describe the conclusions drawn from the self-assessment exercise for your project? [If you are applying for a Research Action Award you MUST complete a self-study. The NTO Look Self-Study and Special Populations Self-Study are available at http://www.icsps.ilstu.edu/projects/newlook/selfstudy.html](http://www.icsps.ilstu.edu/projects/newlook/selfstudy.html)
- ◆ **Research**
List the research used to select the most effective practices to meet the goals of your project.
N/A
- ◆ **Sustainability**
Describe plans for sustainability for accomplishment of the project goals.
NOCTI pre and post test will be administered each year after this grant. DECA programs will continue to be offered each year.

FY08 New Look Project Budget Sheet

New Look Project Title:

DECA

Project Leader Information

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On the budget form include an expenditures budget totaling the amount of the award for which you are applying.

<u>FY08 New Look Budget</u>	<u>FY08 Budget</u>
Salaries	\$
Benefits	\$
Contractual Services	\$
General Supplies and Materials	<u>\$720</u>
Travel Expenses	<u>\$550</u>
Other Expenditures* (See Below) 9 DECA dues @ \$27=\$243 These are the dues that are required from DECA members and are necessary for them to complete in area, state, and nationals. The breakdown is as follows: \$10 for area, \$9 for state, and \$8 for national dues.	<u>\$243</u>
Total Award Requested	<u>\$1513</u>
* Provide detailed description of any expenses listed in the "Other Expenditure" category.	\$

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