

FY08 New Look Final Report

Title of your New Look Project: DECA

Partners:

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Special Populations Targeted: (check all that apply)

Economically Disadvantaged

Implementation Date(s): October 1, 2007-February 2008

Goals:

A. List long and short-term goals for your New Look Project.

The long term goal is that by participation in DECA students will enter into post-secondary education and employment with the skills, knowledge, and confidence necessary to be successful and prosper in both the classroom and the work-force. One of the short term goals would be to improve on team building characteristics through DECA team building workshops. They will use these skills in the team competitions through DECA. Students will also be partnering with non-profit organizations to volunteer their time and become civic conscious citizens. In the immediate future students will improve their presentation skills by presenting to a number of different audiences; including building administrators, staff, businessmen, and their peers. Students will also see an improvement in the academic areas of math and reading.

All of the above goals will assist with the long term goal of transitioning into post-secondary education and employment with the skills necessary to be successful.

These goals will be measured by academic reports received during the grant period. Test scores that will be looked at are the pre and post NOCTI test results, and the PSAE. These goals will also be measured by looking at enrollment into post-secondary education for seniors and into the Marketing and Management class for juniors.

B. Explain how those particular goals were aligned with your New Look Project.

I think these goals are exactly what the New Look Project stands for. DECA has encouraged students to grow in their knowledge and abilities in marketing. This program also encourages students to enroll in postsecondary education.

C. How did you plan to evaluate the effectiveness of the project in meeting the stated goals?

I evaluated the effectiveness of the project by looking at the students; NOCTI scores. I evaluated their pre-test scores and post-test scores. I also looked at the scores of the students and compared those scores with how many DECA events that student participated in. There is a high correlation between number of DECA students to high NOCTI scores. I also evaluated the effectiveness of the program with how many students in the program went on to study marketing in their post-secondary education.

D. Describe plans for sustainability and for accomplishment of the long-term project goals.

I plan to use the materials bought with the New Look grant money to continue the program next year for the students in the Marketing and Management program. 100% of the seniors in the Marketing and Management program who participated in DECA went on to post-secondary education upon graduating high school. The plan is to keep up those statistics next year.

Activities:

Describe activities implemented and/or products developed. Submit samples if applicable.

- DECA materials were bought that help students prepare for DECA competitions. The material includes role plays, tests, and examples of former competition winners from those events. The role plays and tests were done during class time to prepare for the competitions.
- Students participated in the DECA State conference in Decatur, Illinois.
- Students were also going to participate in the DECA Area Conference, but due to inclement weather, they were not able to attend.

Evaluation:

- A. What evaluation methods and tools were used in assessing your New Look Project? Please submit a copy of your evaluation tool, if applicable.**

The first tool that was used where the NOCIT pretest and post-test results. I was able to see how much their marketing skills improved from the beginning of the school year to the end of the school in specific marketing categories. The other tool I used to evaluate the program were students entries into postsecondary education.

- B. What conclusions were drawn during your assessment? Did you meet your short –term goals? Did you make progress toward meeting your long-term goals?**

We definitely met our short term goals. The seniors for this class also the long term goal. I will have to wait until next year to see if the juniors in the program this past year will also meet those long term goals.

- C. What plans do you have for utilizing evaluation feedback in planning for similar activities?**

I plan on spending more time on the marketing topics that students received low scores on in the NOCTI test.

- D. What outcomes or changes occurred to your program as a result of the project?**

The materials used was a definite change to the program. The materials brought more hands-on experience to the students which helped them to better understand the material they were learning. It helped them to implement their knowledge into real situations.

- E. Which of the following Illinois Core Performance Indicators did your project assist your program in reaching?**

Secondary

- | | | |
|---|-----|---|
| X | 1S1 | Academic Attainment – Reading & Language Arts |
| X | 1S2 | Academic Attainment – Math |
| X | 5S1 | Secondary Placement |

- F. Please provide information regarding the impact of your project, including: collaborating agencies, total number of students served, total number of educators served, materials distributed, and other pertinent quantitative information.**

This past year 9 economically disadvantaged students were served through this grant. However the materials that were purchased will continue to serve more and more students each year. The materials purchased with this grant money has greatly altered the course of the class and has increased the knowledge that these students will gain.

- G. Provide feedback received from organizers, participants, and/or observers on the effectiveness of your program or product.**

The students liked the information that they were given before the competition. They felt that the materials purchased helped them to prepare for the competitions before participating in them.

- H. Based on the results of your evaluation, feedback, and personal reflection, what modifications could be made to improve your New Look Project?**

Overall, I feel like I implemented the materials and the program very effectively for this first year. Next year though, the program will run more smoothly due to changes that I will be implementing. I plan on having the students choose one written project and one participating project at the beginning of the year. That way they can focus on their specific areas throughout the year. The students will be better prepared that way for their competitions in their specific areas.

Please return the completed final report and supplemental materials on the 2.0 Memorex flash drive that was provided to:

Connie Borowski, ICSPS

705 E. Lincoln St., Suite 313, Normal, IL 61761

Dissemination:

- A. Describe plans for dissemination of the project accomplishments, including record of or plans for statewide conference display/presentation. Please provide copies of your activity(s)/product(s) (e.g. promotional materials, educational products, and program descriptions). Electronic samples are preferred.**

We held an awards ceremony in May that recognized all of the students who participated in DECA along with their accomplishments at the competition. The powerpoint that was used at the New Look Conference is also attached to the flash drive.

Technical Assistance Feedback:

- A. In general, your experience with the FY08 New Look Project was ...**

Good

- B. The most valuable aspect(s) of the FY08 New Look Project was...**

The financial support

- C. Did you request any technical assistance for your FY08 New Look Project?**

No

- D. Overall, how was your experience with your Technical Assistance Liaison?**

Fair

- E. If anyone were to ask you if the money devoted to the New Look Project has made a difference in your institution's ability to serve special populations, what would you say?**

Absolutely! If it were not for the financial support the program would not have been as effective.

- F. Will you consider applying for another New Look Project in the future?**

Yes

<u>FY08 New Look Final Budget</u>	<u>FY08 Final Budget</u>
Beginning Balance	<u>\$1513.00</u>
Salaries	\$
Benefits	\$
Contractual Services	\$
General Supplies and Materials	<u>\$534.00</u>
Travel Expenses	<u>\$720.00</u>
Other Expenditures* (See Below)	<u>\$259.00</u>
<u>Total Award Expended</u>	<u>\$1513.00</u>
* Provide detailed description of any expenses listed in the "Other Expenditure" category. DECA dues	