

*Why pursue a
Nontraditional
Career?*

Careers that are nontraditional for one of the genders, such as information technology, nursing, and engineering, often experience a labor shortage, so there is high demand for skilled employees in those occupations. Also, trailblazing women who work in nontraditional fields can expect lifetime earnings of 150 percent or more than comparable women in traditionally female occupations. In addition, much research on work environments find that a diverse workforce can be more innovative, productive and creative than a non-diverse workforce.



A Nontraditional Occupation is one where one gender comprises less than 25% of those employed

Success Attributes

- Internal Locus of Control
Attribute success to ability and effort
- External Locus of Control
Attribute success to task difficulty or environment



S u p p o r t
T r a i n i n g
A c h i e v e m e n t
R e t e n t i o n
S e l f - e f f i c a c y



It's Your Future

Many high school students think that career planning is something that begins once they have entered college. On the contrary, career planning is a process that can and should begin while in high school, and most naturally should continue into the college years. Career planning, in fact, is an ongoing process that allows you to re-think and reevaluate yourself and your career options as you have experiences, and as you grow and develop.

At the high school level, perhaps the best way of starting is to begin the process of self-exploration. Self-exploration allows you to think about your:

- Skills and Abilities
- Interests
- Personal Priorities
- Training and Education
- Life Experiences



Career Planning is important for SUCCESS

Self Assessment for Females

DO YOU ENJOY...

- ★ Following recipes, patterns or instructions?
- ★ Fixing things?
- ★ Working independently?
- ★ Using tools or appliances?
- ★ Working outdoors?
- ★ Variety in your job skills and locations?
- ★ Using physical skills?
- ★ Solving problems or puzzles?

Total Number of answers checked: _____

Self Assessment for Male

DO YOU ENJOY...

- ★ Working indoors?
- ★ Nurturing or helping people?
- ★ Working with children or the elderly?
- ★ Dealing with the public?
- ★ Helping others solve their personal problems?
- ★ Using artistic or creative skills?
- ★ Not Having to use physical skills?
- ★ Working with food?

Total Number of answers checked: _____



If you checked four or more on the assessment, a nontraditional occupation may be for you!

Gender Equity Statistics

- ★ Women earn only 14% of the PH.D.'s in engineering
- ★ Women were only 24% of computer system analysts and earn only 79% of what men do in this occupation
- ★ A larger percentage of women than men take postsecondary courses at four-year colleges
- ★ A smaller percentage of women enroll in job training programs and two-year colleges
- ★ Women are the majority of students enrolled in both undergraduate and graduate institutions
- ★ Women have surpassed men in degree attainment at the associate, bachelor, and master's level

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